



globestrategy



What is it?

Open learning resources that are curated to demystify global strategy. Vetted by experts! Academics curate content into categories, key words and relevance.

25

Free Textbooks

Contains over 25 free textbooks and growing!

60

Languages

Content is available in over 60 Languages instantly



Using the Site

On the site, you can learn about the Academic theory behind global business strategies, look up country business profiles, case studies in market entry, read about company information and learn more from the open courses and open textbooks hosted on the site

Tools and resources

Free Tools to help you internationalize your firm

The Blog

A collection of contemporary insights into the world of today.



Learning videos and podcasts

#globestrategy